

# Buy Detail Report

Revision #: Date: 10/31/2016

3:34 PM

Client: Hanabusa for Hawaii

Media: TV

Product: Hanabusa for Hawaii

Market: Honolulu

Estimate: 3638

Description: Hanabusa TV 10.31-11.8

Flight Start Date: 10/31/2016 03:00 AM

Flight End Date: 11/13/2016 11:59 PM

Survey: May16 DMA Nielsen Live+1

Buyer: Janel Masatsugu

Vendor: KHON-S2

88 Piikoi St

Honolulu, HI 96814

Contact: Sara Poland

E-Mail: spoland@khon2.com

Phone: 591-4292/292-0101c

Fax: 591-9085

Affiliation: FOX

Send Billing To: Anthology Marketing Group

1003 Bishop St., 9th Floor, Pauahi Tower

Honolulu, HI 96813

Phone: (808) 544-3000

Separation between spots: 30

Daypart Line No Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/31 11/7	Total Spots
<b>KHON-S2</b>						
11 MTuWThF 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$225.00	\$191.25	30	1	1
12 MTu 6:00a- 7:00a WAKEUP 2DAY 6	EM	\$225.00	\$191.25	30	1	1
13 MTuWThF 8:00a- 9:00a LIVING808	EM	\$115.00	\$97.75	30	2	2
14 M 4:00p- 5:00p JUDGE JUDY/JUDGE JUDY B	EF	\$100.00	\$85.00	30	1	1
15 MTuWThF 6:30p- 7:00p WHEEL-FORTNE	PA	\$1,125.00	\$956.25	30	1	1
16 MTuWThF 10:00p-10:30p KHON 2 NWS@10	LN	\$900.00	\$765.00	30	1	1
17 M 10:00p-10:30p KHON 2 NWS@10	LN	\$900.00	\$765.00	30	1	1
18 Su 6:00p- 6:30p KHON 2 NEWS@6	EN	\$750.00	\$637.50	30	1	1
<b>Total Spots:</b>					6 3	9
<b>Total Cost:</b>		\$4,455.00	\$3,786.75			9

Signature: \_\_\_\_\_

Disclaimer:

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## Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
<b>KHON-S2</b>						
	NOV 16	9	\$4,455.00	100%	\$3,786.75	100%
<b>Market Total:</b>						
	NOV 16	9	\$4,455.00	100%	\$3,786.75	100%
		9	\$4,455.00		\$3,786.75	